

VIG

MEGATREND

Equity Investment
Fund

**”Participate in the
major trends of the
global capital markets!”**

VIG

ASSET MANAGEMENT
HUNGARY

WHAT ARE MEGATRENDS?

Megatrends are long-term processes that extend beyond normal economic cycles, are usually global, affecting the entire world, and that have an influence on our daily lives and thus a major impact on the stock markets and on our investments. The Fund aims to **profit from global megatrends** that extend beyond economic cycles.

It does not have a geographic specification, but it does have **an American focus**, as most innovative companies are located there.

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The Fund invests mainly through ETFs in more than 2000 companies from all over the world.



DEMOGRAPHIC CHANGES

Aging society, Generation Y, urbanisation, food supply and dietary habits, changing consumption patterns



DISRUPTIVE TECHNOLOGIES

Robotics, e-mobility, e-commerce, gaming, fintech and agritech innovations



ENVIRONMENT

Scarce raw materials, waste and drinking-water management, renewable energies



“The fund tracks dozens of megatrends in the course of its investment decisions and selects the most promising themes.”

TRENDS ON WHICH THE VIG MEGATREND FUND FOCUSES

NEW, INNOVATIVE TECHNOLOGY FOR LAGGING INDUSTRIES

The focus of technological innovation in recent years has been entertainment, but this innovation needs to shift to industries where technology can solve real, existing problems.



AGRICULTURAL
TECHNOLOGY



HEALTHCARE
TECHNOLOGY

DEGLOBALISATION

The damage to supply chains and the problems experienced during the war in Ukraine have drawn attention to the fact that countries must ensure their own supply, and large companies, reversing the previous trends, now want to bring their production closer to the places of use.



ROBOTICS



ARTIFICIAL
INTELLIGENCE

ENERGY EFFICIENCY AND ENERGY TRANSITION

As the world prepares for net zero emissions, demand for raw materials will skyrocket. The energy transition presents unique challenges for metals and mining companies that need to innovate and rebuild their growth potential.



SCARCE
MINING
RESOURCES



CLEAN AND
RENEWABLE
ENERGY

AGING SOCIETY

Geopolitics, labour shortages, deglobalisation and protectionism will direct attention even more to demographic issues, which is the least cyclical trend. The number of people over the age of 65 is expected to double, while the number of people under the age of 25 is predicted to start to decrease in our society soon.



HEALTHCARE



INSURANCE

FROM MONETARY STIMULUS TO FISCAL STIMULUS

Loose monetary conditions are over; the focus is shifting towards a more targeted fiscal policy. In the US and the EU, nearly \$2 trillion has been allocated to accelerate trends such as clean energy, electricity and infrastructure.



INFRASTRUCTURE
DEVELOPMENT



E-MOBILITY



DISCLAIMER:

This is a distribution announcement. In order to make well-founded investment decisions, please inform yourself thoroughly regarding the Fund's investment policy, potential investment risks and distribution in the Fund's key investment information, official prospectus and management regulations available at the Fund's distribution outlets and on the Fund Manager's website (www.vigam.hu). Past returns do not predict future performance.

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The future performance that can be achieved by investing may be subject to tax, and the tax and duty information relating to specific financial instruments and transactions can only be accurately assessed

on the basis of the individual circumstances of each investor and may change in the future. It is the responsibility of the investor to inform himself about the tax liability and to make the decision within the limits of the law.

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Based on data as of 19 June, 2023.



PORTFOLIO MANAGERS

VIG MEGATREND
Equity Investment Fund 



GYÖRGY PÁLFI
Head of Equities



PÉTER RICHTER
Equity Portfolio Manager

**ASSETS UNDER
MANAGEMENT ***
million EUR

71,2

RISK CLASSIFICATION

ISIN: HU0000705520 (EUR)
medium high

5/7

ISIN: HU0000724653 (USD)
medium

4/7

**RECOMMENDED
INVESTMENT PERIOD**
long-term

4 yrs

**“Invest today in
the most promising
trends of the future!”**



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